

NORTH CAROLINA STATEWIDE
 SURVEY RESEARCH REPORT
 JANUARY 2010

DO YOU SUPPORT OR OPPOSE LEGALIZING VIDEO POKER IN NORTH
 CAROLINA?

	=====		AFFIL.			AGE				
	N	%	DEM	REP	UNAFFIL.	18-25	26-40	41-55	56-65	66+
	598	100	269 45%	210 35%	119 20%	35 6%	116 19%	187 31%	113 19%	145 24%
SUPPORT	197	33	34%	30%	37%	51% *	42% *	34%	26%	25%
OPPOSE	334	56	54%	59%	54%	43% *	49%	57%	58%	62%
NOT SURE	67	11	12%	11%	9%	6%	9%	9%	16%	13%
NET SUPPORT	-138	-23	-21%	-29%	-18%	8% *	-6% *	-22%	-32% *	-38% *
SUPPORT : OPPOSE	1:1.7		1:1.6	1:2.0 *	1:1.5 *	1.2:1 *	1:1.1 *	1:1.6	1:2.2 *	1:2.5 *

	=====		PHILOSOPHY					EMPLOYMENT					
	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF EMPLOYED	PRIVATE COMPANY	GOVERN.	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOY
	598	100	39 6%	62 10%	129 22%	131 22%	211 35%	58 10%	193 32%	76 13%	41 7%	189 32%	38 6%
SUPPORT	197	33	38%	31%	28%	21% *	40%	41%	37%	34%	29%	24%	48% *
OPPOSE	334	56	51%	63%	59%	68% *	48%	53%	53%	56%	61%	61%	46% *
NOT SURE	67	11	11%	7%	13%	11%	11%	6%	10%	11%	10%	15%	6%
NET SUPPORT	-138	-23	-12% *	-32% *	-30%	-46% *	-8% *	-13% *	-16%	-22%	-32%	-37% *	3% *
SUPPORT : OPPOSE	1:1.7		1:1.3 *	1:2.1 *	1:2.1 *	1:3.2 *	1:1.2 *	1:1.3 *	1:1.4 *	1:1.7	1:2.1 *	1:2.5 *	1.1:1 *

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		RELIGION				VOTING					HERITAGE		GENDER	
N	%	PROTESTANT	CATHOLIC	BAPTIST	OTHER	ALWAYS DEM	MORE DEMS THAN REPS	MORE REPS THAN DEMS	ALWAYS REP	TICKET SPLIT	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE
598	100	154 26%	38 6%	235 39%	136 23%	87 15%	147 25%	188 32%	36 6%	127 21%	447 75%	132 22%	286 48%	311 52%
SUPPORT	197	24%	38%	37%	35%	41%	40%	26%	15% *	36%	30%	45% *	41%	26%
OPPOSE	334	59%	49%	59%	51%	51%	48%	63%	73% *	55%	59%	45% *	47%	64%
NOT SURE	67	17%	13%	4%	14%	8%	11%	12%	13%	10%	12%	10%	12%	10%
NET SUPPORT	-138	-34% *	-11% *	-22%	-17%	-10% *	-8% *	-37% *	-58% *	-19%	-29%	-1% *	-6% *	-38% *
SUPPORT : OPPOSE	1:1.7	1:2.4 *	1:1.3 *	1:1.6	1:1.5 *	1:1.3 *	1:1.2 *	1:2.4 *	1:4.9 *	1:1.5 *	1:2.0 *	1:1.0 *	1:1.2 *	1:2.5 *
		GEOGRAPHIC												
N	%	CHARLOTTE	WESTERN TRIAD	PIEDMONT TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST							
598	100	125 21%	79 13%	111 19%	123 21%	75 13%	85 14%							
SUPPORT	197	32%	25%	31%	35%	33%	42%							
OPPOSE	334	60%	67% *	54%	49%	56%	52%							
NOT SURE	67	7%	9%	15%	17%	11%	7%							
NET SUPPORT	-138	-28%	-42% *	-24%	-14%	-23%	-10% *							
SUPPORT : OPPOSE	1:1.7	1:1.9	1:2.7 *	1:1.8	1:1.4 *	1:1.7	1:1.2 *							